

“I made a pledge, if I ever survive, I will talk to young people and tell them what freedom means.”

-Judith Altmann, Holocaust Survivor

Stand Up Against Hate The Endowment Campaign



learn from the past, protect the future



“As Holocaust survivors pass away, it has become even more critical to share and preserve their stories, so we can fill the world for future generations with Upstanders.” -Michael Gyory,
Board of Directors Chairperson

Serving Westchester and neighboring counties since 1992, Holocaust & Human

Rights Education Center is the leading resource in our community's efforts to eradicate hate. Serving as the local expert on the Holocaust, genocide, hate groups and human rights, we work closely with school districts and community leaders:

- **We inspire** students to be motivated to take their place in the strong community of Upstanders, defending against bigotry and hatred.
- **We support** and train educators to create powerful classroom experiences, relevant for today's learners, connecting the lessons of the past to current events, such as hate crimes and white supremacist groups right here in our own backyard.
- **We help** the children and grandchildren of Survivors find their voices to continue to bear witness for generations to come.
- **We bring** together diverse communities to raise a collective voice and stand together for a better society.
- **We educate** the community and local businesses about hate symbols, hate speech, and hate crime.

The Time is Now

With hate speech and crimes on the rise here in Westchester, throughout the country, and around the world, as extremist groups and their messages are fueled by the internet and exacerbated by the media, the demand for a strong response to hate is now greater than ever. At Holocaust & Human Rights Education Center, we use the stories of the Holocaust to educate teachers, inspire students and support the community to rise up and take action against all forms of hatred, bigotry and prejudice.

The time is fast approaching when first-hand accounts from Survivors will be silenced. To eradicate hate, it is critical that students, educators, and the greater community continue to hear the stories and learn the lessons. It is our sacred responsibility to ensure the stories survive and we continue to bear witness, so the world does not forget, and the horrors of the Holocaust are never repeated.

That is why we are launching **Stand Up Against Hate, The Endowment Campaign.** **The time to act is now.**



“The workshop was life changing. Not only have I saved my mother’s story for my own children, but for everyone’s children.” –GenerationsForward Participant

The Power of Telling Our Stories



Photo: Will Landin

"I learned that my assumptions about people are wrong; I need to rise above judgements and now I can. An average person can make a difference." -Carmel

High School 10th Grade Student

For Students

- Speakers Bureau provides eyewitness testimony so students will bear witness to Survivors' stories
- Annual Human Rights Institutes and Speaker Presentations motivate middle and high school students
- Intergenerational Programs create personal connections - Twin with a Survivor Program, Living History Project
- Leadership Awards for Human Rights recognize Upstanders for their service and actions
- Upstander Week inspires the community to focus on student-led initiatives

For Educators

- Customized curriculum developed by master teachers gives Social Studies and English Language Arts educators innovative tools to inspire students
- Longstanding partnerships with school districts support the needs of local schools and multiple district programs
- Annual Human Rights Institutes bring together 90% of the area's schools for powerful large group learning
- Curated book lists, films, traveling exhibits are available free of charge
- Programming helps schools satisfy NYS mandate that all students receive education about Holocaust, slavery, and other human rights abuses
- Professional Development Conferences and Teacher Institutes train teachers to transform classrooms
- Annual Teacher Awards recognize outstanding educators
- Subsidized Educator Trips to Germany and Poland provide life-changing experiences
- Educators' Program Committee develops innovative anti-hate curriculum

"Coming together for the Yom Hashoah Commemoration, our entire community stands up against hate." -George Latimer,
Westchester County Executive



Photo: Will Landin

For the Community

- Garden of Remembrance, with special "Gates of Remembrance" sculpture, honors the memories and serves as a gathering place for the entire community to stand up against hate
- Annual Commemorations – Kristallnacht, Night of Broken Glass and Yom Hashoah, Day of Remembrance honor Survivors and Liberators and unite the community
- GenerationsForward trains 2nd and 3rd generation speakers to bear witness
- Survivor Legacy Education Project archives oral family histories
- Multi-media educational tools and Anna & Nicholas Elefant Library of books are available free of charge
- Powerful multi-panel Exhibits educate the community – Courage to Remember, Cartoonists Against the Holocaust, 13 Drivers' Licenses
- Educational programs for local businesses address hate in the workplace
- Experts serve as go-to resource for the Media



"To eradicate bigotry and hatred, we must teach our students to empathize and how words and symbols can be painful to others. Thank you for giving us the tools we need." -9th Grade Social
Studies Teacher

Remembering, Teaching, Raising Our Voices

Our Impact:

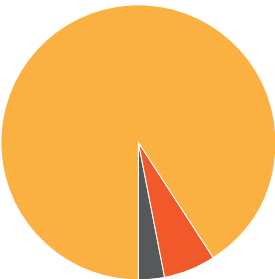
- **100,000 students** in 80 middle schools, high schools, and colleges experience our programs
- **1,000 students** receive Leadership Training to rise up against hate
- **250 members** of GenerationsForward
- **30 Survivors and Liberators** share their stories
- **1,800 teachers** utilize curriculum
- **Hundreds of visitors** to the Garden of Remembrance annually
- **100 teachers** have visited Germany and Poland reaching thousands of students in their classrooms
- **Thousands of people** attend Kristallnacht and Yom Hashoah Commemorations

Our Current Financial Picture

All programming and services of Holocaust & Human Rights Education Center are provided free of charge.* All community programs are free and open to the public. As such, we are dependent on the generosity of our supporters.

95% of our annual \$500K operating budget is funded each year by the generous contributions of individual donors. (*excludes the Educator Trip to Germany/Poland, which is subsidized)

Annual Operating Revenue



- Individual Donations 91%
- Foundation Grants 6%
- Government Grants 3%

Annual Operating Expenses



- Programming and Services 58%
- General/Administrative 23%
- Fundraising 19%

Support Stand Up Against Hate, The Endowment Campaign

We cannot predict what hate will look like tomorrow, but we are sure it will exist. Our programs must evolve, incorporating emerging technology and innovations to remain relevant. Stand Up Against Hate, The Endowment Campaign will enable program expansion with financial stability so we can increase our impact:

- **More Survivor** stories will be preserved for the future
- **More second and third generations** will tell their family stories
- **More students** will hear Survivor stories and learn powerful lessons
- **More student leaders** will be trained as Upstanders, strengthening the next generation
- **More teachers** will experience Germany/Poland first-hand, transforming their classrooms
- **More anti-hate programming** will reach local communities and businesses

Be part of **The Stand Up Society**, an extraordinary group of people, committed to serve as guardians of humanity, who are willing to invest in the critical work of fighting hatred. Building on 100% participation by our Board of Directors, and with your generous support, we will grow our existing \$440K Endowment Fund to \$5 million.

Giving Levels (Payable Over 5 Years)

- | | |
|---------------------------------------------|--------------------------------|
| • Naming the Center "Please Inquire" | • \$50,000 Supporters |
| • Naming the Garden "Please Inquire" | • \$25,000 Donors |
| • \$1,000,000 Guardians | • \$10,000 Contributors |
| • \$500,000 Pillars | • \$5,000 Friends |
| • \$100,000 Sustainers | |

An endowment is a unique gift as the total amount is invested. Our endowment will provide a consistent and permanent funding source for student, educator and community programs for generations to come.

There are many ways to contribute to the Stand Up Against Hate Campaign* that can benefit you and your family: cash gift, appreciated stock, income-producing gift, or naming Holocaust & Human Rights Education Center as a beneficiary in your will, living trust, retirement fund, or life insurance policy.

A leading tax and estates attorney is donating professional consulting time to help donors explore giving options. For information, call: Millie Jasper, Executive Director at 914-696-0738.

*Endowment monies are invested by trained professionals and overseen by an investment committee, ensuring transparency, accountability, and preservation of the investment.



It is more important than ever to speak out about the dangers of hate and antisemitism and ensure that all people are treated with dignity and respect.

**Our response: Stand Up Against Hate,
The Endowment Campaign.**

Contact Us:

Millie Jasper, Executive Director
mjasper@hhrecny.org

Holocaust & Human Rights Education Center
4 West Red Oak Lane, #330
White Plains, NY 10604

914-696-0738
hhrecny.org



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